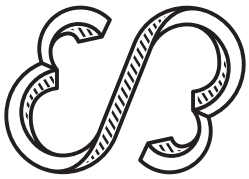

ELIZABETH BEASLEY
GRAPHIC DESIGN

PORTFOLIO
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PHONE
805.404.7051

EDUCATION

The Maryland Institute College of Art
2009 - 2013
bachelor of fine arts - graphic design
minor in art history
concentration in curatorial practice

EXPERIENCE

PRESENT — **Gap, Inc** - 2014 to Present
associate graphic designer
apparel and accessory graphics

2013 — **Abercrombie & Fitch** - 2013 to 2014
assistant graphic designer
apparel graphics

2013 — **Evermore** - 2013 to 2014
freelance graphic designer
brand development

2012 — **Under Armour, Inc** - 2012 to 2013
graphic design intern
brand marketing

2012 — **Target, Corp** - 2012
collaborative graphic designer
product graphics

2012 — **Poketo** - 2012
graphic design intern
apparel and accessory graphics

2012 — **La Visual** - 2012
graphic design intern
branding and web design

2011 — **Incultur3** - 2011 to 2012
freelance graphic designer
brand development

2011 — **Jewish Museum of Maryland** - 2011
freelance graphic designer
brand development

PROFICIENCY

- Ai
- Ps
- Id
- Dw
- Ae

SPECIALTY

fashion graphics:

- apparel graphics
- accessory graphics
- trend reports
- market research
- digital fabrication

brand marketing:

- identity systems
- brand strategy
- digital media
- web design
- user experience

ADDITIONAL SKILLS

graphic design:

- branding
- lettering
- illustration
- web design
- ux design
- coding
- exhibition design
- package design
- pattern design
- publication design

interactive design:

- motion graphics
- html / css
- action script
- java script

print techniques:

- digital fabrication
- screen printing
- letterpress
- lino cut
- etching
- monotype

PRESS

designspiration
pinterst
about pretty
casa sugar
the die line
life in sketch
the republican journal
artslant
b weekly
galleries magazine
metropolis magazine
urbanite baltimore magazine
WJZ tv
CBS baltimore
WYPR radio interview
maryland morning

ACHIEVEMENTS

national sold out product - target co.
best in show - MICA commencement
honorary speaker - abercrombie & fitch
honorary speaker - clever claver

AWARDS

ventura county art scholar
certificate of special congressional recognition for visual art
california legislation of assembly
    certificate of recognition from assembly woman julia brownley
california legislation of assembly
    certificate of recognition from assembly member pedro nava
california legislation of assembly
    certificate of recognition from assembly woman audra strickland
california state senate certificate of recognition
city of simi valley certificate of recognition for the visual arts
bank of america achievement award
presidential scholar
marie walsh sharpe art scholar
california art scholar